

## KTSM-TV, El Paso, Texas ComCorp of El Paso License Corp.

## Quarterly List of Issue-Responsive Programming Second Quarter 2009 (April. 1, 2009 – June 30, 2009)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

## Local News and Public Affairs Programming:

- NewsChannel 9 Today (Monday Friday: 5:00 7:00 AM)
- NewsChannel 9 @ 5 (Monday Friday: 5:00 5:30 PM)
- NewsChannel 9 @ 6 (Monday Friday: 6:00 6:30 PM)
- NewsChannel 9 Weekend @ 6 (Saturday: 6:00 6:30 PM)
- NewsChannel 9 Sunday (Sunday: 5:30 6:00 PM)
- NewsChannel 9 @ 10 (Monday Sunday: 10:00 -10:30 PM)

## NBC Network News and Public Affairs Programming:

- *Today* (Monday Friday: 7:00 11:00 AM)
- Today Weekend (Saturday Sunday: 6:00 9:00 AM)
- Meet the Press with David Gregory (Sunday: 9:00 10:00 AM)
- The Chris Matthews Show (Sunday: 10:00 11:00 AM)
- NBC Nightly News (Monday Saturday: 5:30 6:00 PM; Sunday: 5:00 5:30 PM)
- *Dateline NBC* (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and minutes unless otherwise noted.

Filed by:	Lypely	July 1, 2009
	Gary Sofir, General Manager	Date Placed in Public Inspection File

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Program	Time	Date	Duration	Description
NewsChannel 9 @ 10	10:00 PM	04/02/09	2 min. 6 sec.	Local sheriff gives update on war on drugs
NewsChannel 9 @ 6	6:00 PM	04/07/09	1 min. 30 sec.	Sexual predator arrested for not registering
NewsChannel 9 @ 10	10:00 PM	04/15/09	1 min. 21 sec.	Homeland security chief visits El Paso
NewsChannel 9 @ 6	6:00 PM	04/17/09	1 min. 20 sec.	Joints Chiefs chairman talks border security
NewsChannel 9 @ 6	6:00 PM	05/13/09	20 sec.	Investigators crack home invasion ring
NewsChannel 9 @ 10	10:00 PM	05/15/09	24 sec.	Dozens of Barrio Aztecas gangsters arrested
NewsChannel 9 @ 6	6:00 PM	05/20/09	1 min. 13 sec.	Progress of El Paso border security fence
NewsChannel 9 @ 6	6:00 PM	05/27/09	1 min. 23 sec.	Hatch, NM rattled by rare bank robbery
NewsChannel 9 @ 6	6:00 PM	60/60/90	1 min. 19 sec.	El Paso murder linked to Juarez drug cartel
NewsChannel 9 @ 10	10:00 PM	06/04/09	1 min. 45 sec.	Al Qaeda threatens anthrax in border tunnels
NewsChannel 9 @ 6	6:00 PM	06/16/09	1 min. 25 sec.	El Paso girl killed in Juarez drug violence
NewsChannel 9 @ 6	6:00 PM	06/23/09	30 sec.	Two brothers murdered in Socorro

Issue: Public Safety

Issue: Education

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	5:00 PM	04/06/09	1 min. 48 sec.	Progress report on Head Start program
NewsChannel 9 @ 5	5:00 PM	04/13/09	1 min. 23 sec.	Bridges Academy takes downtown field trip
NewsChannel 9 @ 5	5:00 PM	04/20/09	1 min. 42 sec.	Hands-on learning at the Insights Museum
NewsChannel 9 @ 5	5:00 PM	04/27/09	1 min. 32 sec.	Chapin HS students learn by tagging walks
NewsChannel 9 @ 5	5:00 PM	05/04/09	1 min. 27 sec.	Student makes citywide impact with project
NewsChannel 9 @ 5	5:00 PM	05/11/09	1 min. 29 sec.	New program benefits military students
NewsChannel 9 @ 5	5:00 PM	05/18/09	1 min. 27 sec.	Party is part of learning process at school
NewsChannel 9 @ 5	5:00 PM	05/25/09	1 min. 50 sec.	Christian school has national merit scholar
NewsChannel 9 @ 5	5:00 PM	06/01/09	1 min. 59 sec.	P.E. Goes high tech at local middle school
NewsChannel 9 @ 5	5:00 PM	60/80/90	1 min. 55 sec.	Local school choir gets national attention
NewsChannel 9 @ 5	5:00 PM	06/15/09	1 min. 33 sec.	College recruiters take aim at young students
NewsChannel 9 @ 5	5:00 PM	06/22/09	1 min. 41 sec.	Students take part in Word Weaver program

Issue: Economy

Program	Time	Date	Duration	Description
NewsChannel 9 @ 6	6:00 PM	04/17/09	1 min. 22 sec.	Local businesses suffer from hot check writers
NewsChannel 9 @ 10	10:00 PM	04/19/09	1 min. 11 sec.	Economic crisis hits woman homebuver
NewsChannel 9 @ 6	6:00 PM	04/20/09	30 sec.	El Paso county leaders enact hiring freeze
NewsChannel 9 @ 10	10:00 PM	04/21/09	50 sec.	Organization fixes homes for low incomers
NewsChannel 9 @ 10	10:00 PM	05/12/09	25 sec.	City approves impact fees on development
NewsChannel 9 @ 10	10:00 PM	05/13/09	47 sec.	1
NewsChannel 9 @ 10	10:00 PM	05/14/09	1 min. 42 sec.	Las Cruces car dealer closing due to economy
NewsChannel 9 @ 6	6:00 PM	05/26/09	36 sec.	Fort Bliss may add thousands of new soldiers
NewsChannel 9 @ 10	10:00 PM	60/60/90	1 min. 43 sec.	Las Cruces Chrysler dealer remains open
NewsChannel 9 @ 6	6:00 PM	60/61/90	1 min. 35 sec.	Fort Bliss construction boosts local economy
NewsChannel 9 @ 6	6:00 PM	06/19/09	21 sec.	21 sec. Spaceport America opens in New Mexico
NewsChannel 9 @ 6	6:00 PM	06/97/90	40 sec.	40 sec. El Paso Planned Parenthood closes its doors

Issue: Health

Program	Time	Date	Duration	Description was a second
NewsChannel 9 @ 5	5:00 PM	04/06/09	1 min. 25 sec.	Medical breakthrough in sinus relief
NewsChannel 9 @ 5	5:00 PM	04/13/09	1 min. 57 sec.	Medical experts learn to rewire the brain
NewsChannel 9 @ 5	5:00 PM	04/20/09	1 min. 28 sec.	Texas doctors implant mechanical heart
NewsChannel 9 @ 5	5:00 PM	04/27/09	1 min. 56 sec.	National swine flu update
NewsChannel 9 @ 5	5:00 PM	05/04/09	1 min. 05 sec.	Swine flu cases grow in Mexico
NewsChannel 9 @ 5	5:00 PM	05/11/09	1 min. 36 sec.	President Obama pushes health care reform
NewsChannel 9 @ 5	5:00 PM	05/18/09	1 min. 38 sec.	New research could lead to breast cancer cure
NewsChannel 9 @ 5	5:00 PM	05/25/09	2 min. 22 sec.	New kind of surgery is less invasive
NewsChannel 9 @ 5	5:00 PM	06/01/09	1 min. 49 sec.	New patch helps people lose weight
NewsChannel 9 @ 5	5:00 PM	60/80/90	2 min. 31 sec.	How to attack the problem of stinky feet
NewsChannel 9 @ 5	5:00 PM	06/15/09	1 min. 58 sec.	Homegrown food provides healthiest alternative
NewsChannel 9 @ 5	5:00 PM	06/22/09	1 min. 36 sec.	New Web site addresses PTSD among soldiers

Issue: Government and Politics

Program	Time	Date	Duration	Description
NewsChannel 9 @ 6	6:00 PM	04/02/09	1 min. 19 sec.	Local judge arrested on variety of charges
NewsChannel 9 @ 6	6:00 PM	04/14/09	1 min. 48 sec.	Retiring US Attorney on corruption probe
NewsChannel 9 @ 10	10:00 PM	04/29/09	1 min. 49 sec.	Government issues travel warning due to flu
NewsChannel 9 @ 10	10:00 PM	04/20/09	38 sec.	President Obama assesses progress in 100 days
NewsChannel 9 @ 6	6:00 PM	05/01/09	1 min. 28 sec.	El Paso leaders enact flu preparedness plan
NewsChannel 9 @ 6	6:00 PM	05/05/09	1 min. 21 sec.	City Rep comes up with money to run for office
NewsChannel 9 @ 6	6:00 PM	60/90/50	1 min. 26 sec.	El Paso school board mulls closing two schools
NewsChannel 9 @ 10	10:00 PM	60/60/50	18 min. 49 sec	18 min. 49 sec   Local election results
NewsChannel 9 @ 6	6:00 PM	06/04/09	1 min. 25 sec.	Profile of candidates in El Paso City Rep. race
NewsChannel 9 @ 6	6:00 PM	60/50/90	3 min. 05 sec.	Two county leaders indicted in corruption probe
NewsChannel 9 @ 10	10:00 PM	60/60/90	2 min. 22 sec.	County Commissioner react to corruption probe
NewsChannel 9 @ 6	6:00 PM	06/10/00	1 min. 25 sec.	Local city rep. candidate a no-show at debate

## **Public Service Announcements**

During the months of Aril, May and June KTSM-TV ran a total of 1,632 PSA's. Some of the groups represented in the PSAs are the following:

CHILDREN'S PROGRAMMING DTV  Just A Box  West Texas Food Bank  Nature Conservancy USO  Jennifer Ann Generic  BizTech 2008  Home Loan Learning Center  VNA-Fight The Flu
DTV Just A Box West Texas Food Bank Nature Conservancy USO Jennifer Ann Generic BizTech 2008 Home Loan Learning Center
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BizTech 2008 Home Loan Learning Center
Home Loan Learning Center
VNA-Fight The Flu
Ad Council Youth Civic Engagement
The Cancer Project
Family Day
Insights
EPA
Peta
Make A Wish
Home Front
Rechargeable Battery Recycling Corp
The More You Know
TMYK:Ali Later
TMYK: Linda Cardellini
TMYK:Molly Sims
TMYK:Adrian Pasdar
TMYK:Ann Curry
Air Force Reserve
CIDI:Disaster Help
NMA: Parents Against Meningitis
Shriner's Hospital: Taylor Hicks
MDA/Outback Steakhouse: Madden Miles
NFID: Talk Flu To Me
American Pet Products: Dog
Texas Attorney General Greg Abbott: Okay To Play
Johnny Got A Job
Conesquences - Daughter
Risky Business
NE-YO: World Children's Day
Edie Falco-Cruelty To Animals

# **Community Involvement**

DATE	EVENT	COMMUNITY INVOLVEMENT	PERSONNEL
DAIL	Le V L. IV S	COMMONALL L MAAOFAEMENT	FERSUNNEL
4/3/2009	Guest Speaker	Chapin High School Science Class	Chuck DeBroder
	Board of Directors	El Paso Summer Music Festival	Nick Miller
	Board of Directors	El Paso Athletic Hall of Fame	Fred Albers
	TAKS Rally	Hosted rally for 5th grade students at Rusk Elementary School	
4/11/2009	•	Fashion show geared to keep kids off street	Melanie Olivas
	Guest Speaker	Fundraising reward luncheon for Pennies for Patients	Melanie Olivas
4/14/2000	Ouest opeaker	campaign from Frank Macias Elementary School.	ivielatile Olivas
4/14/2009	Board of Directors	El Paso Summer Music Festival	Nick Miller
4/16/2009	Guest Server	Child Welfare League of El Paso McDonald's Night	Benn Swann
4/17/2009	Mistree of Ceremony	New Horizons Dance Adademy Spring Festival	Adrienne Alvarez
4/18/2009	-	MDA Bowl-a-thon for UTEP Fraternities	Beau Bagley
4/18/2009	Guest	MDA Bowl-a-thon for UTEP Fraternities	Chester Lampkin
4/18/2009	Moderator	Ciitizens Bee at Valle Verde Campus EPCC	Nick Miller
4/21/2009	Emcee	Poetry Blast at Parkland High School	Chester Lampkin
4/22/2009	Board of Directors	El Paso Athletic Hall of Fame	Fred Albers
4/22/2009	Judge	Lip-Synch for UTEP Greek Weel	Chester Lampkin
4/24/2009	J	Juvenile Probation Dept. Partners recognition luncheon	Benn Swann
4/27/2009	Emcee	TAKS Rally at Rusk elementary	Chester Lampkin
4/28/2009	Guest Speaker	Mesa Vista Elementary School	Chuck DeBroder
	Station Tour	Utep senior students Comminications Class	John Collins
	Celebrity Guest	Kentucky Derby Preview	Benn Swann
	Participant	"Tennis for the Cure" charity event at Tennis West	Beau Bagley
	Board of Directors	El Paso Athletic Hall of Fame	Fred Albers
5/7/2009		Mayor's Prayer Luncheon	Benn Swann
	Career Day	Rusk Elementary	Chester Lampkin
5/9/2009	•	2127	Chester Lampkin
	Career Day		Melanie Olivas
	Board of Directors		Nick Miller
	Celebrity Assistant	First Tee of El Paso	Fred Albers
5/13/2009 H		<b>-</b>	Melanie Olivas
5/14/2009 F			
	Mistress of Ceremony	MDA O-L	Benn Swann
	Mistress of Ceremony		Oralia Ortega
5/17/2009 E	•		Oralia Ortega
	Board of Directors		Nick Miller Nick Miller
5/21/2009		THE ROLL OF THE RO	
5/21/2009 J			Oralia Ortega
5/21/2009 (	•	O # = 1	Oralia Ortega
5/22/2009 (			Chester Lampkin
		17/ 4 O PP 11	Chester Lampkin
		141.400.00	Chuck DeBroder
			Chuck DeBroder
		W1 1 P9	Nick Miller
3/20/2009 C	Celebrity Assistant	First Tee of El Paso	Fred Albers

5/27/2009 Career Day Logan Elemenary School Chester Lampkin 5/27/2009 Emcee Tennis Banquet at Del Valle High School Melanie Olivas 5/28/2009 Judge Dancing with the YHA Stars Show at Ysleta High School. Melanie Olivas 5/30/2009 Emcee BCMHC National Mental Health Awareness Day celebration Benn Swann 5/31/2009 Guest Speaker Investiture of new Juvenile Probation Department Chief Benn Swann 6/1/2009 Board of Directors El Paso Summer Music Festival Nick Miller 6/4/2009 Emcee Talent Show at Lancaster Elem. YISD Cultural Arts Center Melanie Olivas 6/7/2009 Participant Charity softball tournament for West Texas Food Bank. Beau Bagley 6/8/2009 Board of Directors El Paso Summer Music Festival Nick Miller NPR Radio show from Plaza Theater 6/13/2009 Emcee Nick Miller 6/13/2009 Emcee Taco Festival at Ascarate Park Chuck DeBroder 6/15/2009 Board of Directors El Paso Summer Music Festival Nick Miller 6/21/2009 Judge Tortugas Racing in Tortugas, New Mexico Nick Miller 6/29/2009 Guest Speaker Bowie Highschool Speech class Nick Miller

## **Network Issue-Responsive Programming Information**

## **Early TODAY**

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

#### **TODAY**

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

## **NBC** Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

#### TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

## NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

### **Meet The Press with David Gregory**

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

#### The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

#### Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.